



**Georgia Herpetological Society**  
**P.O. Box 103**  
**Buford, GA 30515-0103**  
**[www.georgiaherpetologicalsociety.org](http://www.georgiaherpetologicalsociety.org)**  
**[www.georgiaherpetileexpo.com](http://www.georgiaherpetileexpo.com)**

Dear Prospective Sponsor,

The Georgia Herpetological Society is proud to present the 2008 Georgia Reptile Expo. The Georgia Reptile Expo is a fund raising event geared towards raising monies for the Georgia Reptile and Amphibian Conservation Fund. The event will be held at the North Atlanta Trade Center on October 25<sup>th</sup> and 26<sup>th</sup> 2008 and will be a large gathering of reptile and amphibian breeders, suppliers, wildlife centers, government agencies, and the general public. The 2006 & 2007 Expos proved to be a great start to a yearly tradition with great public attendance and lots of positive feedback from vendors and educators.

The Georgia Herpetological Societies aim is to promote conservation through education of the states reptile and amphibian populations. One facet of this goal is the Georgia Reptile and Amphibian Conservation Fund. Proceeds from the past Expos were used to start the GHS Reptile Conservation Fund. The primary goal of the Georgia Reptile Expo is to generate proceeds that would fund the GHS Reptile Conservation Fund. The Conservation Fund is a source to provide grants to local organization in Georgia. These grants can be awarded for educational programs and exhibits, conservation driven research, or operational expenses incurred by centers and their reptile collection.

The recipient for the 2007 award from the fund was the Atlanta Botanical Gardens for research that they are doing to try and save the Gopher Frog in Georgia. Past funds were also used to create a traveling educational exhibit that is used statewide by the GHS and was seen by over 25,000 people last year.

The Georgia Reptile Expo will be an exciting weekend with vendors and exhibitors from all over the south. The educational exhibits will include local nature centers, reptile focused wildlife facilities and local reptile educators. We will also host several educational programs throughout the day that will offer the general public information regarding reptile pets as well as reptile conservation in Georgia.

In addition, a large native live reptile and amphibian exhibit will be on display. It will be the largest assemblage of live native reptiles and amphibians under one roof! The display will educate the public about what is living within the state and its importance to the overall health of the ecosystem.

The Georgia Herpetological Society is a non-profit organization with a pending 501c-3 status. We are currently seeking sponsors for our upcoming 2008 show. Our unique sponsorship packages allow any business or organization to become involved. Attached is an outline of our sponsorship packages and what is included. Each package includes an opportunity for your company to receive direct marketing to this specialized demographic. If your organization is interested in becoming a part of this fantastic event, we encourage you to contact our event director. Stephanie Patterson, the GHS Event Director, can be reached at 770.965.0706. You may also email her at [ghs\\_expo@bellsouth.net](mailto:ghs_expo@bellsouth.net).

Please take the time to consider becoming a sponsor. The cost for putting on this event exceeds \$15,000. The more sponsorship money we receive, the more we can funnel into much needed conservation. The Georgia Reptile Expo is a great way to raise money needed to protect Georgia's native reptiles and amphibians.

Thank you for your consideration,

Dr. Mark A Patterson Ph.D.  
Executive Director

Johnny Hester  
Board Member

Stephanie P. Patterson  
Event Director

Robert Hill  
Board Member

**Conservation Through Education**