



Georgia Herpetological Society  
P.O. Box 103  
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[www.georgiaherpetologicalsociety.org](http://www.georgiaherpetologicalsociety.org)  
[www.georgiareptileexpo.com](http://www.georgiareptileexpo.com)

To All Prospective Vendors:

The Georgia Herpetological Society is proud to announce the return of the Georgia Reptile Expo. The Georgia Reptile Expo, held October 25<sup>th</sup> & 26<sup>th</sup>, 2008 at the North Atlanta Trade Center in Atlanta, will be the largest gathering of reptile breeders, wildlife centers and agencies, and the general public in Georgia! The North Atlanta Trade Center is home to many of the largest trade shows held in Georgia each year. We are excited to be able to host our show at such a visible location.

The Georgia Reptile Expo will be an exciting weekend with a wide variety of vendor tables and an additional 50 tables of educational exhibits. The educational exhibits will include local nature centers, reptile focused wildlife facilities and local reptile educators. We are planning on hosting several educational programs throughout the day that will offer the general public information regarding reptile as pets and reptile conservation in Georgia. In addition, a large native live reptile and amphibian exhibit will be on display. The display will hopefully educate the public about what is living within the state and its importance to the overall health of the ecosystem.

The primary goal of the Georgia Reptile Expo is to generate proceeds that would fund the GHS Reptile Conservation Fund. The Conservation Fund is a source to provide grants to local organization in Georgia. These grants can be awarded for educational programs and exhibits, conservation driven research, or operational expenses incurred by centers and their reptile collection. The GHS also hopes that through its proceeds, it will be able to donate a percentage of funds for reptile research to local universities and the states non-game wildlife program.

The Georgia Herpetological Society is currently accepting vendor registrations for the show. Our unique styled show, coupled with vendors and reptile related educational centers and organizations, will create a herp related environment that should help you have a successful show. We will not play host to petting zoo's, arcades, or other non-herp related programs. Our goal is to create a herp buyer friendly environment along with an educational element that fosters responsible pet ownership.

Table prices are very reasonable for a two-day show at \$100 each during early registration. The North Atlanta Trade Center charges \$25 for electrical service which is paid at vendor set-up. All out of state vendors must have a Georgia veterinary health certificate for their animals at the show. The GHS will cover this cost for you. All vendors must possess a current Georgia Department of Agriculture Pet Dealers License. If you're an out of state vendor, this can be obtained the morning of the first day. The cost is \$50 and is valid for the weekend.

In an effort to make registration as easy as possible, we are able to accept payment in the form of checks, money orders, and Paypal. We do require an added on 3% surcharge to use our Paypal service to offset fee's charged to the GHS.

Early Registration ends September 30, 2008. After October 1<sup>st</sup>, 2008 table rates are \$125 for the first table and \$100 for each additional table.

We will once again produce a show program this year. The deadline for advertisements is September 30, 2008. Rates for this year's program are: \$250.00 Full Page Ad; \$100.00 Half Page Ad; \$50.00 1/4 Page Ad. All ads submitted must include payment and be sent in digital format. If you would like your business name and phone number or website address listed on the back of our show t-shirt, it is \$50.00. The deadline for t-shirt ads is September 20, 2008.

If your company is interested in becoming a part of this fantastic event, we encourage you to register early as space will be given to vendors on a first come first serve basis. For more information or to discuss your specific vendor needs, please contact Stephanie Patterson, the GHS Event Director, at [ghs\\_expo@bellsouth.net](mailto:ghs_expo@bellsouth.net) or 770.965.0706.

We hope you will consider our event. Please feel free to contact us with any questions.

*Georgia Reptile Expo Staff*